

P R E S E N T S · E S T . 2 0 2 6

SPEAK EASY

Language doesn't get learned. It gets played.

COLUMBIA

CHARLOTTE

KIDS

THE PROBLEM

Everybody is "learning" a language. Nobody is speaking one.

X

APPS DON'T SPEAK BACK

Duolingo gives you streaks. It doesn't give you confidence at a bar, in a meeting, or at your kid's school.

X

CLASSROOMS ARE STERILE

Fluorescent lights. Worksheets. The same five sentences. No wonder people quit.

X

ADULTS ARE BORED

Most adult language programs are repackaged childhood school. We're not children. We have wine money.

X

KIDS TUNE OUT

Drill-and-kill flashcards lose to YouTube. Culture and play win.

THE INSIGHT

Language is

social.

So we built a program that runs on the only currency that works for language:

PLAYING IT.

GAMES · DOLLARS · CONVERSATION · DRINKS · CULTURE

BRAND DNA

A speakeasy on a Monopoly board.

Every class is a turn. Every conversation is a roll. Every word you risk pays you in Speak Easy Dollars.

GO



Showing up pays. Walk through the door, collect \$200.

JAIL



Speak the wrong language? Time-out. Get out by playing a card.

FREE PARKING



End-of-night jackpot for the table that took the most risks.

CHANCE



Curveballs, prompts, accents, dares. The deck always speaks.

WHO'S BEHIND IT

Three decades of teaching.
Now in a bar near you.



TITLE DEED

PhD Comparative Literature — University of Michigan

MA Comparative Literature, with Graduate Certificate in Women's Studies

BA English & French — Amherst College

EDUCATOR SINCE 1996

Not a chatbot. Not an app. A real teacher who has done this for as long as some of your students have been alive.

ONE BRAND. THREE ROOMS.

Pick the room. Same Speak Easy Dollars.

COLUMBIA

WHO Spanish speakers learning English
WHERE Columbia, SC — bar near USC
WHEN Tue / Thu / Sat · 6:30 PM
VIBE Speakeasy meets game night
OPEN Now

\$10 first night · \$99 month pass

CHARLOTTE

WHO Adults — happy hour Spanglish
WHERE Charlotte, NC — 2 venues rotating
WHEN Wed / Fri · 6–8 PM
VIBE After-work cocktail lounge
OPEN Pilot launching

\$10 first night · drink discount

KIDS

WHO K–5 kids learning Spanish
WHERE Afterschool, on-site at schools
WHEN 8-week sessions, weekly meet
VIBE Culture Club + games + crafts
OPEN Pilot fall 2026

Pricing TBD · pilot pricing for first school

C O L U M B I A
TITLE DEED

THE ANCHOR

**Where Speak Easy was
born.**

NIGHTS	Tue · Thu · Sat
TIME	6:30 PM
VENUE	Bar near Columbia College
LANGUAGE	Spanish → English
FORMAT	Games · Drinks · Dollars
CONTACT	803.881.6626

WHY IT WORKS

**Spanish speakers walk
in. English happens.**

Two drinks in, the speakeasy economy takes over. You earn Speak Easy Dollars for risking words you wouldn't try on Duolingo. You spend them on rounds.

PRICING

\$10	\$20	\$35	\$99	\$199
FIRST NIGHT	DROP-IN	WEEK PASS	MONTH PASS	3-MONTH

speak.easy.columbia@gmail.com

CHARLOTTE

After-work, after-hours, after the apps.

THE EXPERIMENT

Same brand. Different city. Drink discount included.

Two Charlotte bars host us on rotation, three months at a time. Locals stop in for cocktails. They leave with Spanglish, a new crew, and a stack of Speak Easy Dollars.

OPEN

WED - FRI

6 - 8 PM

happy hour pricing

\$10 FIRST - \$20 DROP-IN - \$99 MONTH - \$199 THREE-MONTH - DRINK DISCOUNT

**Eight weeks. Five grades.
One afterschool classroom that doesn't feel like
school.**

WK 1	HOLA	WK 2	FAMILIA	WK 3	COMIDA	WK 4	MERCADO
WK 5	FIESTA	WK 6	CUENTOS	WK 7	JUEGOS	WK 8	FINALE

PARTNER VALUE

If you host us, here's the deal.

BARS · RESTAURANTS

- Pack your off-nights with a recurring crowd
- 30–50 paying customers per session, drinking
- Free local press: "the bar that teaches Spanish"
- Speak Easy handles marketing & programming
- Zero risk: revenue share, no rent up front

SCHOOLS · PTAs

- Turnkey 8-week afterschool, K–5 mixed
- Bilingual enrichment with real outcomes
- Parent goodwill: not another worksheet
- Instructor + materials + games included
- Week-8 finale showcase for families

PRICING

Built to be the easiest yes of your week.

TIER	PRICE	WHAT YOU GET
First night	\$10	Walk in cold. See if Speak Easy is your thing.
Drop-in	\$20	Any night, no commitment.
Week pass	\$35	Columbia only — 3 nights, one price.
Month pass	\$99	Every night for 30 days. Best value.
3-month course	\$199	Curriculum + showcase. Real progress.
Kids 8-wk	TBD	Afterschool Spanish, K–5. Pilot pricing.

THE HOUSE ALWAYS PAYS YOU BACK — IN SPEAK EASY DOLLARS

THE ASK

Pick your card. We'll deal you in.

BAR OWNERS

HOST US.

Two off-nights on your calendar become Speak Easy nights. We bring the crowd. You pour the drinks. Revenue share, no rent.

SCHOOLS · PTAs

PILOT US.

Eight weeks. One classroom. K-5 mixed. We provide instructor, materials, games, showcase. You provide the room.

STUDENTS

ENROLL.

Show up Tuesday. \$10. We'll do the rest. By month two you're ordering rounds in your second language.

WE ARE TAKING MEETINGS NOW.

KNOCK THREE TIMES.

SPEAK EASY

speak.easy.columbia@gmail.com

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C O L U M B I A · C H A R L O T T E · K I D S